

2016 POLITICAL FALL SPENDING

WTHI-POL-BAYH FOR U.S. SENATE-INDIANA-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
904354	7/15-7/21	79	\$ 15,310.00	\$ 2,296.50	\$ 13,013.50		\$ 13,013.50	\$ 13,013.50		65380
907155	7/22-7/28	79	\$ 15,060.00	\$ 2,259.00	\$ 12,801.00		\$ 12,801.00	\$ 12,801.00		65512
910658	7/29-8/4	106	\$ 21,845	\$ 3,276.75	\$ 18,568.25		\$ 18,568.25	\$ 18,568.25		65624
913538	8/5-8/8	38	\$ 7,240	\$ 1,086.00	\$ 6,154.00		\$ 6,154.00	\$ 6,154.00		credit card
915558	8/9-8/15	69	\$ 13,865.00	\$ 2,079.75	\$ 11,785.25		\$ 11,785.25	\$ 11,785.25		credit card pmt pmt



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 915558 /		<u>Alt Order #</u> 25263412
<u>Product</u> Political		
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Estimate #</u> 4822
<u>Advertiser</u> POL/Bayh US Senate IN (D)		<u>Original Date / Revision</u> 08/08/16 / 08/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	08/09/16	08/15/16	CBS This Morning	7a-9a		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-2222--				8	\$100.00				
	Week:	08/15/16	08/21/16	2-----				2	\$100.00				
N 2	WTHI	08/09/16	08/15/16	News 10 M-F	6a-7a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-1111--				4	\$150.00				
	Week:	08/15/16	08/21/16	1-----				1	\$150.00				
N 3	WTHI	08/10/16	08/12/16	News 10 M-F	530a-6a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	--111--				3	\$100.00				
N 4	WTHI	08/09/16	08/15/16	News 10 Midday	12p-1230p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-1111--				4	\$200.00				
	Week:	08/15/16	08/21/16	1-----				1	\$200.00				
N 5	WTHI	08/09/16	08/15/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	8	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-1221--				6	\$240.00				
	Week:	08/15/16	08/21/16	2-----				2	\$240.00				
N 6	WTHI	08/09/16	08/11/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-111---				3	\$90.00				
N 7	WTHI	08/10/16	08/15/16	M-F 530p-6p	530p-6p		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	--111--				3	\$130.00				
	Week:	08/15/16	08/21/16	1-----				1	\$130.00				
N 8	WTHI	08/09/16	08/15/16	M-F 4p-5p	4p-5p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/08/16	08/14/16	-1111--				4	\$100.00				
	Week:	08/15/16	08/21/16	1-----				1	\$100.00				
N 9	WTHI	08/14/16	08/14/16	News 10 at 6p Su	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
915558 /	25263412

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/16 - 08/15/16	Political	4822

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Bayh US Senate IN (08/08/16 / 08/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																														
		Week: 08/08/16	08/14/16	-----S				1	\$225.00																																														
N 10	WTHI	08/09/16	08/15/16	News 10 at 6p	6p-630p		:30				NM	5	\$2,500.00																																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td></td><td>Week: 08/08/16</td><td>08/14/16</td><td>-1111--</td><td></td><td></td><td></td><td>4</td><td>\$500.00</td><td colspan="4"></td></tr><tr><td></td><td></td><td>Week: 08/15/16</td><td>08/21/16</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							Week: 08/08/16	08/14/16	-1111--				4	\$500.00							Week: 08/15/16	08/21/16	1-----				1	\$500.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																														
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		Week: 08/15/16	08/21/16	1-----				1	\$500.00																																														
N 11	WTHI	08/09/16	08/12/16	News 10 at 5p 5-530p	5-530p		:30				NM	4	\$1,000.00																																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td></td><td>Week: 08/08/16</td><td>08/14/16</td><td>-1111--</td><td></td><td></td><td></td><td>4</td><td>\$250.00</td><td colspan="4"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							Week: 08/08/16	08/14/16	-1111--				4	\$250.00																		
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		Week: 08/08/16	08/14/16	-1111--				4	\$250.00																																														
N 12	WTHI	08/13/16	08/13/16	CBS This Morning Sa	9a-11a		:30				NM	2	\$170.00																																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td></td><td>Week: 08/08/16</td><td>08/14/16</td><td>-----S-</td><td></td><td></td><td></td><td>2</td><td>\$85.00</td><td colspan="4"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							Week: 08/08/16	08/14/16	-----S-				2	\$85.00																		
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		Week: 08/08/16	08/14/16	-----S-				2	\$85.00																																														
N 13	WTHI	08/14/16	08/14/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00																																										
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		Week: 08/08/16	08/14/16	-----S				1	\$150.00																																														
N 14	WTHI	08/14/16	08/14/16	PGA	PGA		:30				NM	2	\$300.00																																										
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		Week: 08/08/16	08/14/16	-----S				2	\$150.00																																														
N 15	WTHI	08/13/16	08/13/16	News 10 at 6p Sa	6p-630p		:30				NM	1	\$200.00																																										
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		Week: 08/08/16	08/14/16	-----S-				1	\$200.00																																														
N 16	WTHI	08/09/16	08/15/16	M-F 730p-8p	730p-8p		:30				NM	3	\$750.00																																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																														
		Week: 08/08/16	08/14/16	-11----				2	\$250.00																																														
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N 17	WTHI	08/11/16	08/15/16	M-F 7p-730p	7p-730p		:30				NM	3	\$750.00																																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																														
		Week: 08/08/16	08/14/16	---11--				2	\$250.00																																														
		Week: 08/15/16	08/21/16	1-----				1	\$250.00																																														
N 18	WTHI	08/09/16	08/15/16	News 10 Late News M-F	11p-1135p		:30				NM	3	\$1,500.00																																										
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		Week: 08/15/16	08/21/16	1-----				1	\$500.00																																														
N 19	WTHI	08/15/16	08/15/16	M-F 9a-10a	9a-10a		:30				NM	1	\$60.00																																										
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		Week: 08/15/16	08/21/16	M-----				1	\$60.00																																														
Totals								0.00				69	\$13,865.00																																										

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/15/16	69	\$13,865.00	(\$2,079.75)	\$11,785.25
Totals	69	\$13,865.00	(\$2,079.75)	\$11,785.25

Signature: _____ Date: _____

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915558



125 West 55th St
New York, NY 10019

Contract # 25263412 **Changes as of:** 8/8/2016 at 9:22 AM **Version:** Highlighting Revision 1

CPE: 779/789/4822 **Flight:** 8/9/16 - 8/15/16 **Total \$:** \$13,865.00

Agency: BUYING TIME, LLC **Advertiser:** Bayh US Senate IN **Market:** Terre Haute

650 Massachusetts Ave NW **Product:** Bayh/Senate **Office:** WASHINGTON

Suite 210 **Agency Order #:** 5272318 **Buyer:** Herrick, Cathie

Washington, DC 20001 **Salesperson:** BEN WILLMEITH **Primary Demo:** Adults 35+

202-872-5680 **202-872-5680** **Con Type:** POLITICAL/NOTE

Comments: New Order - Bayh/Senate **Assistant:** BEN WILLMEITH **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/9 - 8/15							Total Spots	Total \$	CPP	GRP
							8/9	8/10	8/11	8/12	8/13	8/14	8/15				
1	Tu-F M 7a-9a		CBS This Morning	\$100.00	0	30	2	2	2	2	0	0	2	10	\$1,000.00	\$0.00	0.0
2	Tu-F M 6a-7a		News 10 WTHI	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
3	Tu-F M 5:30a-6a		News 10 WTHI	\$100.00	0	30	0	1	1	1	0	0	0	3	\$300.00	\$0.00	0.0
4	Tu-F M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
REV-5	12:30p-2p		CBS Soap Rotation	\$240.00	0	30	1	2	2	2	1	0	2	8	\$1,920.00	\$0.00	0.0
Changes: Rate from 120 to 240																	
6	Tu-F M 2p-3p		The Talk	\$90.00	0	30	1	1	1	0	0	0	0	3	\$270.00	\$0.00	0.0
CAN 7	Tu-F M 4a-42a		Price is Right	\$250.00	0	30	1	1	1	1	0	0	1	4	\$1,000.00	\$0.00	0.0
8	Tu-F M 5:30p-6p		Inside Edition	\$130.00	0	30	0	1	1	1	0	0	1	4	\$520.00	\$0.00	0.0
REV+ 9	4p-5p		Ellen Degeneres	\$100.00	0	30	1	1	1	0	1	0	1	5	\$500.00	\$0.00	0.0
10	Su 6p-6:30p		News 10 WTHI	\$225.00	0	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
11	Tu-F M 6p-6:30p		News 10 WTHI	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
12	Tu-F M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	1	1	1	0	0	0	4	\$1,000.00	\$0.00	0.0
13	Sa 9a-11a		CBS This Morning Saturday	\$65.00	0	30	0	0	0	0	2	0	0	2	\$170.00	\$0.00	0.0
14	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
15	Su 2p-6:30p		CBS Golf	\$150.00	0	30	0	0	0	0	0	2	0	2	\$300.00	\$0.00	0.0
16	Sa 6p-6:30p		News 10 WTHI	\$200.00	0	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
17	Tu-F M 7:30p-8p		Family Feud	\$250.00	0	30	1	1	0	0	0	0	1	3	\$750.00	\$0.00	0.0
18	Tu-F M 7p-7:30p		Entertainment Tonight	\$250.00	0	30	0	0	1	1	0	0	1	3	\$750.00	\$0.00	0.0
19	Tu-F M 11p-11:35p		News 10 WTHI	\$500.00	0	30	1	1	0	0	0	0	1	3	\$1,500.00	\$0.00	0.0
REV+ 20	9a-10a		Live w/ Kelly	\$60.00	0.0	30	0	0	0	0	0	0	1	1	\$60.00	\$0.00	0.0
TOTALS: 11 14 13 11 3 4 13														69	\$13,865.00	\$0.00	0.0

8-8-16



125 West 55th St
New York, NY 10019

Contract # 25263412	Changes as of: 8/8/2016 at 9:22 AM	Version: Highlighting Revision 1	Total \$: \$13,865.00
CPE: 779/789/4822	Flight: 8/9/16 - 8/15/16	Station: WTHI	Total Spots: 69
Agency: BUYING TIME, LLC	Advertiser: Bayh US Senate IN	Market: Terre Haute	Total CPM: \$0.00
650 Massachusetts Ave NW	Product: Bayh/Senate	Office: WASHINGTON	
Suite 210	Agency Order #: 5272318	Primary Demo: Adults 35+	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/NOTE	Separation:
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
	202-872-5880	202-872-5880	

Special Instructions

Competitive Information	
Market Budget:	\$33,012
WTHI Share:	42%
Comment:	
ETHI:	3%
WAWV:	4%
WTWO:	51%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	69	\$13,865.00	N/A
Total	100%	69	\$13,865.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Aug	69	\$13,865.00
Total	69	\$13,865.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	8/8/16 9:22 AM	BEN WILMETH	Revised		3	\$0
New	8/8/16 9:15 AM	BEN WILMETH	New	72		\$13,865.00
Changes: Total Spots from 72 to 69, Product from Political to Bayh/Senate, Comments from to New Order - Bayh/Senate, Demo Meta to [R16], User Entered \$ from \$0.00 to \$13,865.00, 4 buylines added or modified.						

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 2016
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I, Buying Time, LLC,
 being/on behalf of: Evan Bayh Committee,
 a legally qualified candidate of the Democrat
 political party for the office of: US Senate, Indiana
 in the General
 election to be held on: 11/8/2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (If available):

I represent that the payment for the above described broadcast time has been furnished by:

Evan Bayh Committee, 133 West Market street #153 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis Charles, treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Evan Bayh Committee
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does


☐ does not

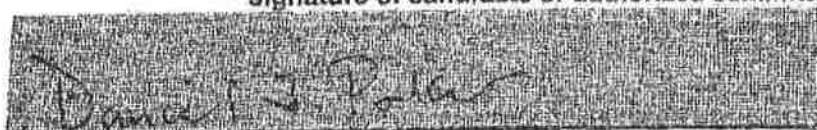
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:


(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.